This video was released when applications for the next school year opened for high school students and was posted on social media and included in an email to interested students, encouraging them to apply. As a vocational high school, we face a stigma that has plagued career and technical education for years, and this video was trying to show students that they can do interesting, rewarding, and fun things at school while trying to show parents that there is great value in the programs that we provide. Our application numbers have increased significantly this year, setting a record for the number of applicants, with more applications coming in every day.